

HOME-GROWN HEROES

Over the last year we've been lucky enough to meet and work with some amazing people based right here in the UAE. To celebrate them and all they do, we managed to get them in one room for photoshoots, much laughter and plenty of chatting.



They might be a lone campaigner trying to make a change, an entrepreneur who is bringing something different to the region, or a small company working tirelessly to start a fledgling business. What they all have in common, however, is the courage and conviction it takes to grow an idea here, adding an authentic, home-grown flavour to the region. These are the people we champion – those who work hard, should be applauded and are creating a scene the Emirates can be proud of, forging ahead in health, food, retail, charity, tech, community, culture and more. **Meet our home-grown heroes...**



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THE FOODIES

This wonderful food-obsessed bunch will keep you well-fed, from independent cafés and fine dining fastfood to a food truck and cookery classes

1 Prime Gourmet

Vegetarians beware: Prime Gourmet's glass counters are full of the finest meats in town, with pro butchers on hand to educate and entice. A favourite with the UAE's chefs, this store also welcomes home cooks (and barbecue fanatics), who stop in for steaks and sausages – home delivery is also available. You'll find a deli onsite for spices to complement that aged-to-perfection meat.

primegourmet.ae

2 Tom & Serg

This time last year Tom and Serg's café space was nothing more than an empty unit in Al Quoz. Now you'll be lucky to find a table for a weekend breakfast without a worthwhile wait. Passionate about every aspect, from painstakingly sourcing paper straws to getting the coffee combos just so, the enthusiasm of these guys has captured the imagination and appetite of Dubai's cool crowd. With another venue on the cards by the end of 2014 (shhh), it seems there's no stopping their wave of great food, chalkboard chatter and quality caffeine.

tomandserg.com

3 Bookmunch Café

If you ask us, bliss is a bookshop that serves food, which is why literary café Bookmunch ticks the boxes of many a Dubai resident. The menu is full of super-fresh ingredients, while the shelves are arranged with tomes to tempt, and children love their own brightly coloured hideaway. Owner Dareen Charafeddine has created a truly special place, with a lot more to come over the next year, including book signings, cookery classes and reading sessions. Write on.

bookmunchcafe.com

4 Ripe Market

Becky Balderstone has successfully turned a small social enterprise into the highlight of many peoples' weeks; the Ripe Market brings together foodies, farmers, creatives and the community each weekend. The little shop in Al Manara means organic lovers can get their mitts on the good stuff all week long, while the Raising With Ripe initiative encourages healthy eating among children by selling seasonal produce at schools and nurseries, making for a company that cares as much as it creates.

ripeme.com

5 Top Chef

A quirky cookery school on Beach Road, Top Chef has saved our (beef) bacon numerous times on the dinner party front. Chefs Hadrien and Alex take aspiring home cooks under their wing with regular classes covering the likes of pasta and homemade bread, plus special sessions for teenagers (hurrah) and getting your grill on with Weber barbecues.

topchefdubai.com

6 Desert Chill

Ah, the nostalgia of the ice-cream van! Launched by brothers Dan and Nathen Furlong, Desert Chill can be spotted around the UAE's neighbourhoods, plus at birthday bashes, weddings and dinner parties, attracting children and big kids alike. They even have the plinkyplonky music (to use the technical term). Make ours a Magnum Classic, please lads.

desertchill.ae

7 Picnic Basket

Our saviours for busy days dining aldesko, new small business Picnic Basket turns up at offices across Dubai with, you guessed it, a picnic basket.



Delicious salads and sandwiches (try the Coronation chicken), cookies, muffins and more – all well-priced – are wheeled in by Guy Potter and his merry band, delivering quality food to loyal fans.

facebook.com/PicnicBasketME

8 Ghaf Kitchen

Finally! A food truck in the UAE! This new company is set to become a familiar sight on the culinary scene, with a lovingly restored 1962 Citroen H van popping up at food festivals, private parties, concerts, sporting events and weddings. There's an on-board chef whizzing up full feasts and canapés

(the fish finger sandwich is a triumph), and director David O'Brien boasting fine dining experience from both the UAE and international food scene. Want your party to go with a bang? You better invite the truck.

ghafkitchen.com

9 Taqado

They might be in the food courts, but Taqado is pure fine dining – it just happens to be ready quickly. The brainchild of Brit Timothy Hocks, the Mexican eateries – and the Mexican staff, such as DIFC manager Isaac – serve up authentic fare and a custom-blend coffee, with quirky touches such

as bikes by Corcel dotted around and hand-illustrated menus. And just wait until you hear about their plans for UAE domination over the next year...

taqado.com

10 Frying Pan Tours

Showing you a whole new side of Dubai, sisters Arva and Farida Ahmed of Frying Pan Tours have done endless research (and sampling!) at the city's secret street food spots. The result is a series of food-themed tours around Old Dubai (choose from Arabic, Indian and African) where you can try dishes while you travel around. A brilliant way to get to know historic parts of town and hidden

gems, with fantastic company, this is a great one for out-of-towners, too.

fryingpanadventures.com

11 Paul Frangie

This chef and TV personality (and model) was raised in Dubai, and has built up his empire to include his own TV show, *This Dude Knows Food* (tdkf.tv). After working in the Michelin-starred Restaurant Gordon Ramsay, Paul brought his expertise back to the region, and now has a dedicated following, with classes and consultations. If any home-grown hero is going to go global, it's this one.

paulfrangie.com



THE GLOW-GETTERS

Spas, products, fitness, experts and more, all with a UAE twist to get you healthy, happy, looking good and feeling great

1 The Nail Spa

Consistency and quality are key to The Nail Spa's success. Launched in the region by Shabana Karim, with Alison Hardy (pictured) heading up marketing, expect highly trained therapists, long-lasting manis (they've scooped our Stamp Of Approval and had the thumbs up from readers in the last year), and a concise menu of face and body treatments; booking ahead is essential, but satisfaction is certain. thenailspa.com

2 Tim Hydari

Taimur, known to his friends as Tim, is a child psychotherapist specialising in play therapy, and his work in the UAE has helped countless children suffering from social and emotional difficulties. From victims of bullying to youngsters struggling with their parents' divorce, Tim's techniques can help identify and treat issues, with testimonials from families of all backgrounds. He is also Managing Director of wellness centre Breath & Health. breathandhealth.net

3 Sister's Beauty Lounge

The go-to spot for many a UAE woman in need of a beauty SOS, Sister's Beauty Lounge has a team of polishing pros, offering nail, face, body and hair services and winning faithful fans, who now have them on speed dial. Director Hind Abdul Razak has also gone on to start Caboodle, a play and pamper space where mums can drop off their kids to run off steam while being pampered. Clever. sistersbeautylounge.com

4 The Stroller Spa

Sometimes a company comes along and you smack your head and think "Why has no-one thought of this before?". The Stroller Spa is one of those great companies, co-founded by Suzanne and Sevak, taking your old (or a second-hand) stroller, and transforming it from grubby to great through sanitising and cleaning, with same day service whenever possible – they'll even lend you a car seat or stroller for free. thestrollerspa.com

5 SensAsia Urban Spa

This award-winning spa has a legion of devoted fans that visit its trio of branches for top-notch treatments and the best ginger tea in town. Founder Salina Handa has taken a creative approach to the business, forming a Yummy Mummy Club for Dubai's mothers in need of discounted pampering, regularly adding to the diverse menu and working with other UAE companies, all to relaxing effect. sensasiaspas.com

6 FlyWheel Dubai

This NYC-formed company flew into Dubai on a wave of all-American enthusiasm, reviving the workouts of jaded gym-goers. Like spinning but, well, a million times better, FlyWheel's awesome instructors, passionate team and kick-ass playlists have the city hooked on the super-competitive bike classes, with rarely an empty saddle in the house. Co-founder Amira Amro also brings over trainers from the States, has added FlyBarre to the Burj Views location and plans to open a second studio this year. Are you ready to fly? dubai.flywheelsports.com

7 Herblin Essentials

Formed by Aly Rahimtoola, sweet-smelling Herblin Essentials is a UAE brand of skincare and beauty products, with an emphasis on Ayurveda. The range, which includes face, body and hair goodies, is made from 100 percent natural ingredients from the Himalayas and are paraben, paraffin and cruelty free. And we adore them. herblin-essentials.com



THE RETAIL THERAPISTS

Step away from the mega malls and you'll discover small shops and brands are doing it for themselves (and you, of course)

1 Organic Foods & Café

This home-grown brand has gone from strength to strength over the last few years, and it was in the UAE long before most of us even fully understood the importance of organic. You'll find fresh produce, beauty products, household essentials and more in the four UAE stores, but the online shopping has really taken off, allowing you to order farm-fresh ingredients from your laptop. Founder Nils El Accad has been in the region since the 1970s, and his passion for all things organic has started a health revolution across the UAE. organicfoodsandcafe.com

2 Greenheart Organic

Starting with collection points where UAE residents could buy produce from local farmers, Greenheart Organic quickly grew (pun intended) to offer home delivery and eventually a shop in Barsha, even teaming up with NKD pizza to collaborate on healthy toppings. Founder Elena Kinane aims to work with nature on all elements of the business, from eco-friendly packaging to recycling whenever possible, and has also launched a Saturday market in chic spot Comptoir 102, as well as an online shop for picking up fresh fruit, veg and more. greenheartuae.com

3 D.Tales

A slice of Scandinavian cool in the heart of Dubai, a trip to this two-storey shop will have you aching to chuck out the chintz and break out the credit card. Beautifully curated by owner Lars Narfeldt, the store is a must-visit if you're in the market for iconic designs, stylish furniture, custom wallcoverings, and even accessories. Online shopping is also available, with your goodies delivered within 24 hours across the UAE. design-tales.com

4 My Ex Wardrobe

In this shop-obsessed, transient region, there's a real need for somewhere we can come together and share our wardrobe wealth. My Ex Wardrobe, started by the Dubai-raised Rowlands sisters, organises regular events where buyers can score pre-owned items of clothing (many with the tags still on) at reduced prices, plus enjoy a bit of pampering and some nibbles. Of course, if you want to sell your own items, they take the hassle out of that too. Look out for upcoming themed events, such as baby and maternity wear, vintage and designer clothes. myexwardrobe.com

5 Craftland

Crafters of the UAE rejoice – if you arrived concerned that you wouldn't be able to find the essentials (and not so essentials), then a trip to this haven of hobbies should reassure. Holding regular classes in workshops across a range of disciplines from knitting to quilting, they have in-store experts available for teaching and assistance. Warning: if you're a sewing fanatic, you'll never leave empty-handed. mycraftland.com

6 The Change Initiative

This eco-friendly megastore, whose CEO is Tim Fagan, is full of products to make your life easier (and more stylish), while doing some good for the planet. From handmade cotton kiddie's

clothes to energy-saving gadgets, plus a regular farmer's market, yoga classes and a cracking café, be sure to set aside enough time when you visit – it's impossible to just pop in for a quick look. thechangeinitiative.com

Special mention

TKD

The answer to the prayers of the UAE's big-busted ladies, TKD has spelled the end of DD+ online shopping. With brands including Panache and Freya, this charming shop is tucked away in Town Centre Mall, and sells lingerie and swimwear, plus sports bras and nightwear, with skilled fitters on hand to help with sizing and advice. tkdlingerie.com

The Magazine Shop

If you like magazines, you'll love this place, where you'll find expertly sourced titles from all over the world. There's also great coffee and snacks, WiFi, a cool crowd and regular events such as lindyhop nights and workshops. themagazineshop.me

S*uce

This place is a wonderland. Full of fanciful fashion and amazing accessories, the original S*uce store opened 10 years ago, with the brand growing into one of the UAE's best-loved concepts, a gift shop spin-off and founder Zayan Ghandour's very own label. shopatsauce.com

THE TECHIES

As Madonna didn't say, we are living in a digital world, and these digital girls and boys are making life better on the www

1 Careem

If taxis are flying economy then a trip in a Careem car is turning left when you get on the plane. With super smart, sweet-smelling cars, courteous drivers and a foolproof booking system using your iPhone and GPS (it's even linked to your bank account so you don't need to carry cash), Co-founder Magnus Olsson has made car journeys in the UAE so much better.
careem.com

2 Lime & Tonic

Ever whinged about there being nothing to do in the UAE? You should be ashamed of yourself, because Lime & Tonic and its MD Tariq Sanad couldn't make sorting your social life any easier. Rounding up some of the region's best events, evenings and special user deals, the website is your 'social concierge' and frequently offers up experiences not available anywhere else. Dinner in a secret garden, anyone?
limeandtonic.com/dubai

3 The Curve

Ever thought about taking up a new hobby, trying a class or wanting to meet people away from the usual haunts? Maya Itani from The Curve recognised that some of us need a helping hand when it comes to exploring new diary-fillers, and has brought together some of the UAE's best classes in everything from martial arts to makeup application,

plus a whole lotta crafting. Lessons are searchable by area and price, making for an easy-to-navigate site – and an action-packed social life.
thecurve-me.com

4 Tuesday's Child

If you thought having a baby meant waving goodbye to style, fun and fashion, think again. Heidi Raeside, AKA the blogger behind tuesdayschild.me, showcases and celebrates "the UAE's smart, stylish mums" through interviews, photo galleries and events, offering her inspirations and ideas. The result? A sweet spot on the internet where the region's mums can find a dose of cool.
tuesdayschild.me

5 JadoPado

To call this website a life-saver might be a touch on the dramatic side, but it has certainly saved the day a few times on the present front. A haven for gadget lovers, the gang at JadoPado delights their customers with overnight delivery across the UAE, the latest bits of kit, and regular sales.
jadopado.com

6 Ideyna

Championing the UAE's crafters, new online store Ideyna (which means 'our hands' in Arabic) works closely with artists, jewellers and designers, offering them a marketplace. Started



by Nafisa Rebello and Ekta Saran, the website even uploads videos of the artisans, allowing them to introduce their craft and products to users, further supporting small businesses and budding entrepreneurs. If you'd like to sell your wares on Idenya, contact the team for more information.
ideyna.com

7 6am Babies

Awesome twosome Kirsten van Langeveld and Ayshwarya Chari are mums themselves, so when it came to

creating an online store for mothers and babies, they had the expertise to find products they'd be more than happy to use at home. The charming items are hand picked and chosen for their timeless appeal, are organic and fair trade where possible, and are often the work of other small businesses. And everything is adorable.
6ambabies.com

8 Little Majlis

Rounding up homewares, accessories and more from regional and

international craftspeople, Little Majlis is a lovely little corner of the internet. You'll find furniture, edible treats, jewellery, art and more, with founders Anna Bolton-Riley and Annabelle Fitzsimmons starting an online marketplace a world away from big brands and mega malls. They also introduce their customers to the people behind the products for a truly personal shopping experience. Our pick of the virtual shelves come courtesy of South African ceramists The Rustic Bead.
littlemajlis.com

9 Souqalmaal.com

Founded by Ambareen Musa, this comparison website rounds up data across numerous sectors including education, insurance and financial products, helping you to find the best deal, contact or school. The site also has news updates, blog posts and reviews from readers, so you can keep your financial finger on the pulse. With impartial information and constant data gathering, you can trust this team.
souqalmaal.com

THE IDEALISTS

These charitable guys do very good things, from one person trying to make a difference to initiatives that inspire the whole community



1 Superhope

Tarik Batal and Basma Al Masri have recently launched a new initiative to empower children battling life-threatening diseases through creating their own superhero personas. After a successful launch at Comicon, the team plan to continue to support brave kids with a host of confidence building activities to unleash their own superhero.

[facebook.com/SuperHopeOrg](https://www.facebook.com/SuperHopeOrg)

2 Blink Bridge

The brains behind online sunglasses

store Blink Bridge, Abs Kanji is on a mission to grant the gift of sight to children in remote villages in Africa. Not only is a pair of prescription glasses donated for every frame purchased from the site, Abs has teamed up with opticians in Kenya and Uganda to carry out eyesight check ups.

blinkbridge.com

3 38 Smiles

What started out as rescuing cats from her villa soon spiralled into the founding of 38 Smiles for Kremena Ivanova. Since beginning in 2011, hundreds of cats and

dogs have been rescued, cared for and homed thanks to 38 Smiles.

38smiles.com

4 The Angel Appeal

Life at sea, away from loved ones, can be incredibly lonely, not to mention tough, for sailors. The Angel Appeal sails daily to Fujairah Anchorage and invites sailors on board to enjoy home comforts such as books, internet access and phone cards to call family, with fundraiser Theresa Dommert working tirelessly to collect and deliver donations. To date, over 80,000 seafarers have benefited

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expat community.
[facebook.com/Dubaiseniordogproject](https://www.facebook.com/Dubaiseniordogproject)

6 Buckle Up In The Back

With car accidents a daily occurrence in the UAE, ensuring your kids are buckled in properly is a priority. Unfortunately, seeing children loose in the back of cars is a frequent sight and Lesley Cully has taken it upon herself to not only draw awareness of the potentially fatal outcome of not using seatbelts, but also to educate adults and children alike.

7 Camps International

When Stuart Rees Jones founded Camps International with a motto of 'ethical journeys without compromise' he meant it. Offering once in a lifetime trips across the world in often-remote locations, Stuart supports local communities in Latin America, East

Africa and South East Asia by offering jobs and trade, involving UAE schools and anyone who wants to lend a hand.

8 the [sameness] project

the [sameness] project creates moments of sameness, where people can look beyond everything that makes us different, to see what makes us the same, our humanity. Projects that the community can get involved include Water for Workers, where the public can hand out bottles of water and say thank you to labourers (the next one is on June 14). Other initiatives by founders Jonny Kenneough and Lina Nahhas include The Conversation Chair, We've Got Your Back, One + One, Soles & Stories, and Know Thy Neighbour. Imagination + altruism = awesome.

thesamenessproject.com

Special mention

Al Noor Training Centre For Children With Special Needs

One of the hardest working organisations in the UAE, this centre provides a safe environment for children growing up with special needs, while helping to integrate the youngsters into the community and offer them opportunities in the professional world. Supporters can help by sponsoring a child, donating and volunteering, with regular fundraising events taking place throughout the year.

alnoorsneeds.ae

Adopt-A-Camp

We live in a city that has been built by the hard work of labourers, and Adopt-A-Camp is on a mission to improve the quality of their lives with free English classes, emotional counselling, outings and, in extreme cases, help with moving to other camps or returning home if a camp has been abandoned. They also organise Ramadan gift box packing, with huge support from the public.

adoptacamp.ae

The Dubai Foundation For Women And Children

The DFWAC is the first licensed non-profit shelter in the UAE for women and children victims of domestic violence, child abuse and human trafficking. It seeks to provide not only a refuge, but also treatment and rehabilitation while promoting social awareness within the community.

dfwac.com

THE CREATIVES

This lot laughs in the face of anyone calling the UAE a cultural desert. Ha. Theatre, cinema, design, fashion, art and more are waiting to be discovered



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 Daman.

1 Jessica Aldred

Dubai is truly lucky to have a talent like Jessica on its sandy shores. A graduate of the Royal School of Needlework, this embroiderer, artist and author works at the very highest level, and was even part of the select team who created the Duchess of Cambridge's wedding dress and veil. Wow. She is a regular tutor at Craftland and is available for bespoke commissions.
jessicaaldred.co.uk

2 Toil & Tinker

You might not expect an independent stationer to set up shop in Dubai Garden Centre, but Toil & Tinker seem to thrive on the unexpected. Started by Paul Green, these creative whiz kids

can design everything from invites to menus, as well as printing whatever your heart desires (their motto is 'We print stuff – just about anything!'). Font fans, kerning aficionados and design nerds (in the best possible way), this is a fantastic addition to the UAE.
[instagram.com/toilandtinker](https://www.instagram.com/toilandtinker)

3 Rock Camp For Girls

We're loving the work of this not-for-profit organisation. Really, really loving it. Bringing together girls aged 8 to 18 for workshops and five-day camps they learn how to play various instruments, write music and, of course, perform, aiming to boost confidence and generally have a fantastic time. Started by Dubai Eye radio presenter Zahar Soar, the team consists of musicians

Noosh Like Sploosh and Carla Saad of As Per Casper (pictured), who take it several steps further, even teaching the girls about self-defence and how to make band T-shirts. There will be camps running this summer.
[facebook.com/RockCampforGirlsUAE](https://www.facebook.com/RockCampforGirlsUAE)

4 The Courtyard Playhouse

This independent 'fringe' theatre space, founded by Tiffany Schultz (pictured) and husband Kemsley Dickinson, opened last year to rapturous applause. The 60-seat auditorium aims to create an alternative venue for theatre productions and workshops, a home-grown antidote to the UAE's massive venues and big names, with local talent nurtured and celebrated, with workshops, drop-in improv sessions,

corporate training, youth theatre and more. This dynamic duo may well be cultivating some big stars.
courtyardplayhouse.com

5 Moushii

Started by Zeina Abdalla, the founder of photobooth fun-makers Fishfayce, Moushii has taken party printables mainstream. With numerous themes, from pirates to butterflies, you can buy ready made party packs complete with invites, cupcake poppers, placemats and more, making for instant looks, whether it's for a birthday, wedding or baby shower. You can also buy the PDFs to print yourself, or have everything personalised. Quick, creative and affordable.
moushii.com

6 DannaWrites

Poet and freelance writer Danna Lorch is a regular contributor to this very magazine. The Harvard graduate is a fairly recent arrival to the UAE, bringing with her a wealth of experience and insights into the Middle Eastern and international art scene, and adding her quirky cool to the city. Her blog is a must for anyone in need of exhibition recommendations, in-depth interviews with artists, and a witty spin on all things creative.
dannawrites.com

7 Buffi Jashanmal

This UAE-raised force of nature shot to fame on fashion reality show *Project Runway*, loved by viewers for her quirky often downright off the wall designs. Once she returned to Dubai, Buffi wasted no time in writing and creating *Buffi's Dress Design*, a book of patterns and techniques aimed squarely at those who have always wanted to have a go at dressmaking but didn't know how. She's also a fitness instructor at FlyBarre, proving it is possible to have the body and the brain.
buffijashanmal.com

8 Dubai Moving Image Museum

The UAE is sadly lacking museums, especially on the specialist side – and you'd never expect one in the middle of Tecom. The Dubai Moving Image Museum is one of only a handful of collections dedicated to the history of cinema, and the first of its kind in the Middle East. The private collection of Akram Miknas, you'll find exhibits were accumulated over 25 years, with some dating back to the 1730s, plus interactive displays and superb tours by museum manager Mandy Aridi.
dubaimovingimagemuseum.com

9 My Fashion Diary

The ever-glam Tala Samman is a blogger, stylist and socialite, whose 'online diary' is a celebration of all things stylish. A graduate from the London College of Fashion, she has collaborated with everyone from ASOS to Tom Ford, travelling the world to take in the shows and work with big brands, as well as keeping it local to champion

regional talent and recommend the people and places every aspiring fashionista should have in their lives.
myfashdiary.com

10 Alserkhal Avenue

One of the biggest changes Dubai has seen in the last decade is the explosion of galleries, studios and art in Al Quoz. The epicentre of the action is in Alserkhal Avenue, where 20 'creative organisations' have turned the industrial area into a place where ideas and art blossom. Aside from photography and art exhibitions, it also hosts some of the city's hottest events, creating a social scene of its very own.
alserkhalavenue.ae

11 ReMADE DXB

These wonderful women are on a crusade to make crafting cool. After launching in a tiny lace-draped, super-girly studio last year, their Al Quoz-based sewing parlour has grown in strength and size, with guest tutors, more classes and even more enthusiasm. Paula and Theresa can also be found selling their own gorgeous creations at pop-up markets, have been spotted on TV and – most importantly – are thoroughly delightful. And they always have sweets in the sewing parlour. We love.
remadedxb.com

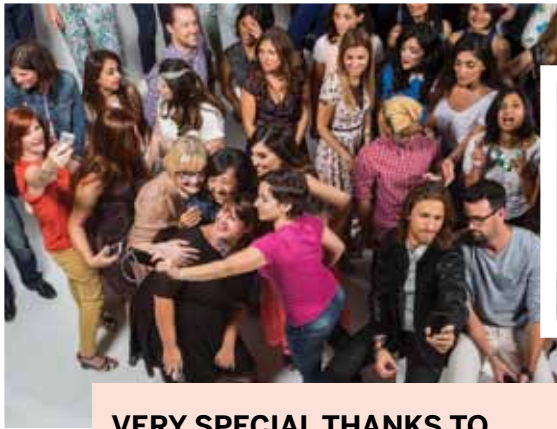
Special mention

Mahmoud Kaabour

The director has not only done fantastic work for regional cinema, but his film *Champ Of The Camp* raised awareness of the struggles facing labourers in the UAE. Following several labourers as they compete in a singing competition, the touching documentary managed to show both their plight and their sense of humour, as well as invaluable insights into life in the camps.
veritasfilms.ae

BEHIND THE SCENES

Two days, more than sixty real life models,
one 9-year-old cocker spaniel and lots of laughs



VERY SPECIAL THANKS TO...

- Makeup and hair by Hannah Lisa (hannahlisamakeup.com) and Eideal (eidealonline.com).
- Shot on location at Light House Studio, Al Quoz (lighthouse.ae)
- Catering by Picnic Basket (facebook.com/PicnicBasketME)



Home-grown heroes and Daman

As a home-grown brand itself, Daman supports its local community with a number of CSR initiatives including ActiveLife by Daman, an initiative that aims to mobilise the UAE community to lead a healthy, active lifestyle through a wide range of events and programmes aimed at improving physical fitness, mental fitness and performance.

The National Health Insurance Company – Daman is the region's leading specialised health insurer, providing comprehensive health

insurance solutions to more than 2.4 million members in the UAE.

Over the years, the company has been the partner of choice for a number of the country's most prominent organisations and multinational companies.

Daman, a pioneer in health care insurance, drives innovation through a combination of state-of-the-art technology and healthcare-related expertise offered by a highly skilled and knowledgeable workforce. Members benefit from added value through unique

offerings such as the disease and case management programmes as part of the acclaimed Health Support services. Daman also operates a 24/7 customer call centre and has a medical services authorisation team in direct contact with Daman's network of healthcare providers. It also provides a diverse range of online services.

Daman is proud to support healthy home-grown brands, many of whom have started small and grown into successful businesses.

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